

Communicating Concepts:

Legacy Parkway and Preserve Public Hearing/Open House

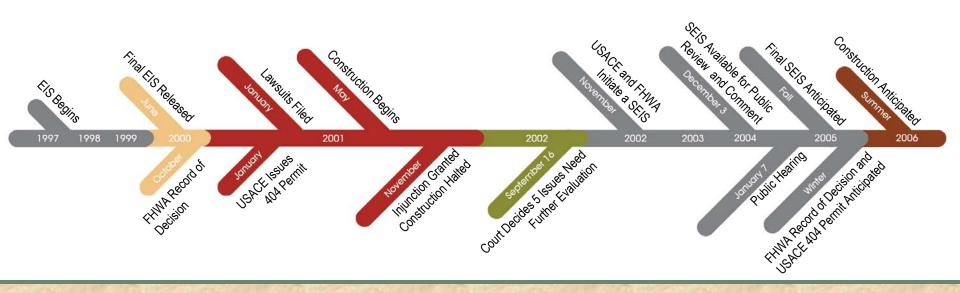




Nicole Donegan, Public Involvement Specialist, HDR Engineering Joe Walker, Legacy Parkway Public Relations Manager, Wilkinson Ferrari & Company Shawn Frye, GIS Specialist, HDR Engineering



Project Timeline



Five Issues the Court determined needed Further Evaluation

- 1. Feasibility of the Denver & Rio Grand Alignment
- 2. Sequencing of the Legacy, Transit, and I-15 North Projects
- 3. Integration of Transit
- 4. Right-of-Way Width
- 5. Wildlife Impacts



Roles and Responsibilities

Utah Department of Transportation

(UDOT)

Federal Highway
Administration

(FHWA)

United States Army Corps of Engineers (USACE)

9th District Court

Project Sponsor

Lead Agency for Legacy Environmental Impact Statement

Deciding Agency For Legacy Record of Decision

Joint Lead Agency for Legacy Supplemental Environmental

Impact Statement (SEIS)

Permitting Agency for Legacy 404 Permit

Joint Lead Agency for Legacy Supplemental Environmental

Impact Statement (SEIS)

Deciding Agency for the Legacy Supplemental Environmental

impact Statement



Consultants and Subconsultants "The Team"

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Program Management Team

Prime for EIS

Technical Support for Legacy SEIS

Jones and Stokes FHWA and USACOE Consultant

Prime for Legacy SEIS

Wilkinson Ferrari and

Co.

Public Relations Subconsultant to HDR for UDOT

Dedicated Legacy Public Relations

Penna Powers Brian

and Haynes

Graphic Subconsultant to HDR for UDOT

Fehr & Peers Traffic

Engineers

Traffic Subconsultant to HDR for UDOT

SWCA Environmental Subconsultant to HDR for facilitation and

Environmental Services.



Communications Challenge During SEIS

DESERET MORNING NEWS/KSL-TV

In your opinion, should the state go ahead with building the Legacy Parkway?

DEFINITELY SHOULD	47%
PROBABLY SHOULD	16%
PROBABLY SHOULD NOT	9%
DEFINITELY SHOULD NOT	21%
DEPENDS	1%
DON'T KNOW	6%

LEVEL OF SUPPORT PER COUNTY

DAVIS	88%
SALT LAKE	56%
WEBER	68%

A poll of 623 Utah residents was conducted Jan. 3-6 2005, by Dan Jones & Associates. It has a margin of error of +/-4 percent.

@2005 Deseret Morning News / KSL-TV

Could UDOT promote the project to the public when the joint lead agencies were telling the public they were taking a fresh look?

- Keep the media appraised of project milestones
- Take public opinion polls to show public support for the project as a whole
- Work with the existing advisory committee and local governments to gauge their support
- Solicit public input
- Plan for the release of the SEIS

Message-

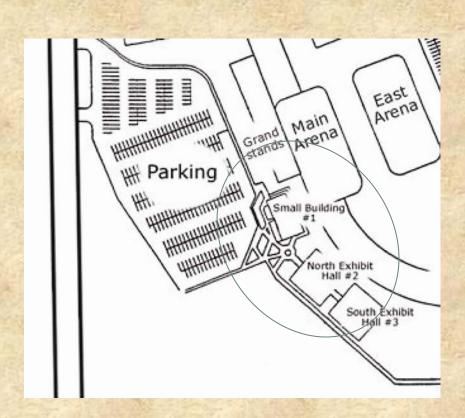
UDOT is working with the joint lead agencies to take a fresh look at the Legacy Parkway and Preserve Project.



The Release of the SEIS

Finding an adequate location for the Public Hearing/Open house

- Room for both the open house and public hearing to happen concurrently
- Room to accommodate over 1000 people
- Meet the approval of the joint federal agencies
- Adequate parking
- Overflow area
- Near the project area
- Easily accessible by public transit



Davis County Fairgrounds



The Open House Key Vendors

- Webb Audio-Visual
- Modern Display
- Diamond Rental





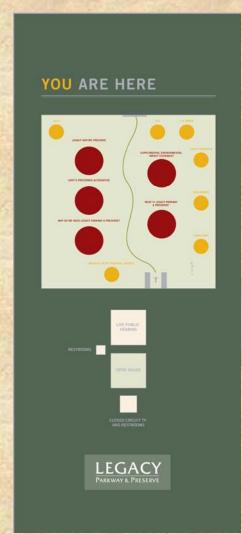
Sign-in







Handouts







Displays

WHAT'S NEW

IN THE NORTH CORRIDOR SINCE THE FEIS?

- Commuter Rail is on the way to construction
- A Bus Rapid Transit line is planned between Salt Lake City and Farmington
- Transit Oriented Development is being implemented in Farmington
- The projected population growth is slightly lower than previously forecasted
- The WFRC travel model was improved, taking into account successful experiences with TRAX and Transit Oriented Development















WHY DO WE NEED LEGACY PARKWAY & PRESERVE?

As traffic demand grows along the North Corridor, so does public support for the project.



Nelson Ballard

"I don't even go on the freeway between about 3:30 and 5:30 at night because there's so much traffic on it, I just plan my time around it."



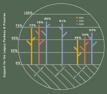
Kris Edward:

"Look at the highway during the rush hour. There's one main corridor and if there is any little glitch in that corridor it stops everything. There's no way to get in and out of Davis County without 1-15 and there ought to be an alternate route."



im Montgomery Torse Trainer

"You have got to be realistic about things. We're gonna be at a standstill if we don't build that highway."



Results based on telephone surveys conducted by Dan Jones and Resociates in 2000, 2002 and 2004. Margin of error 15%.

LEGACY PARKWAY & PRESERVE

Multi-media tools in "Purpose and Need"

- Projected Land Development Time-Lapse Photo-Match
- Traffic Animation



Maps

WHAT IS LEGACY PARKWAY & PRESERVE?

Legacy Parkway & Preserve is a 14-mile roadway and trail system through southern Davis County. The Parkway connects to I-215 near the existing Redwood Road interchange in North Salt Lake and ties into U.S. 89 and I-15 in Farmington. Many alternatives were considered, including a No-Build Alternative.









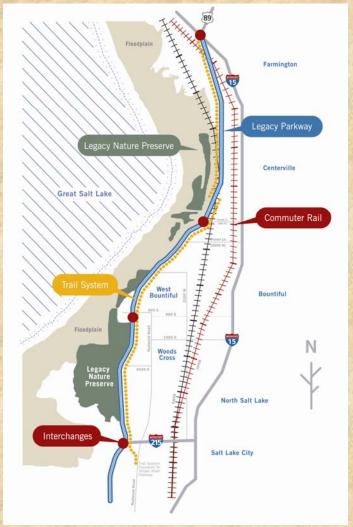


Before





After





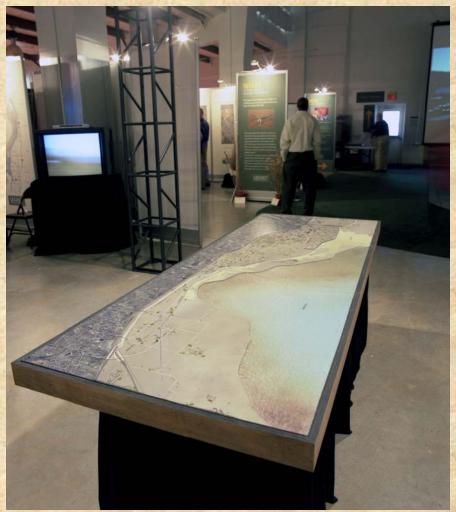
The Center Attraction UDOT's Preferred Alternative





The Physical Model







Other Multi-Media Tools



- Project overview DVD with planview animation and 3D interchange
- Real-time traffic animation
- Looped animation of roadway from various viewpoint:
 - Trail
 - From perspective of drivers
 - · From above looking down

INTERCHANGES

There are four access points to Legacy Parkway

- · I-215 interchange (southern end)
- · 500 South interchange
- · Parrish Lane interchange
- · U.S. 89 and I-15 interchange (northern end)

Legacy Parkway at the I-215 Interchange



I-215 in northern Salt Lake City will change significantly from its current configuration, flowing directly into Legacy Parkway just west of the Redwood Road interchange. Drivers will need to make a choice to continue along I-215. The Legacy Parkway Trail begins here with a connection to the lordan River Parkway Trail.







SEIS Focus

5 Limited Deficiencies Identified by the Courts

WHAT

IS IN THE SUPPLEMENTAL ENVIRONMENTAL IMPACT STATEMENT?

In September 2002, the 10th U.S. Circuit Court of Appeals determined that the Final Environmental Impact Statement for the Legacy Parkway & Preserve Project needed more analysis on five issues:

- L. A narrower right-of-way.
- 2. Denver and Rio Grande (D&RG) alternative
- 3. Integration of mass transit
- Sequencing of the Shared Solution component
- 5. Wildlife Analysis

The Federal Highway Administration and the U.S. Army Corps of Engineers are joint lead agencies directing the Supplemental EIS. UDOT is the project sponsor and supporter.













DENVER AND RIO GRANDE RAILROAD CORRIDOR

The Denver and Rio Grande Railroad (D&RG) regional corridor was considered in the Final EIS, but was not carried forward for detailed analysis because of impacts it would have on existing communities and the associated high cost.

D&RG ALIGNMENT





The D&RG regional corridor was re-examined in the SEIS. Five alignments were developed and evaluated within the regional corridor. All of the D&RG alignments follow the D&RG tracks for varying distances but come together on the same alignment as Alternative E north of Parrish Lane.

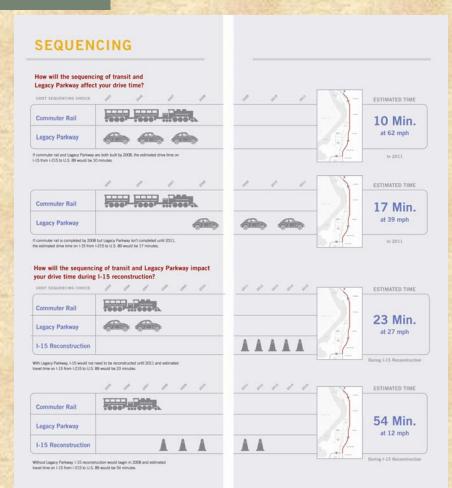


Before and after photo match to show residential impacts.

TRANSIT INTEGRATION



Integration maps showing transit stops with projected walking distance highlighted



Sequencing graphic with travel times to show how different construction sequencing would impact drivers.



Other Multi-Media Tools

- Before and after photo match in neighborhood adjacent to the D&RG alignment
- Traffic simulation of integrated transportation options in the corridor
 - Transit
 - · I-15
 - Parkway
 - Trail
- GPS PowerPoint of habitat types
- Satellite imagery video of lake levels over time





The Nature Preserve

Informational Tools:

- Dried plant specimens with description cards
- A tank of water from the preserve with living organisms
- Microscopes and magnifying glasses to view the tank water and brine shrimp
- A globe with migratory flight patterns mapped with colored string





The Nature Preserve Informational Tools:

- A looped video of the nature preserve with instrumental music and natural sounds.
- A food web
- A bird wall defining the common bird species
- Development maps of the area with and without the preserve





Closed Circuit TV





5 Methods to Provide Comments



E-mail comments-Laptops provided



Video comments



Fill out comment cards



Have comments recorded by a Court Reporter



5 Give testimony at the public hearing





Public Hearing Strategy

- 5 sign-in tables
- Individuals signed in and were given speaker cards
- The 3 next consecutive speakers were seated on stage to facilitate flow
- The rules were posted, stated at the beginning and repeated throughout the night
- A semaphore was used to tell speakers when to speak and when their time was up
- A court reporter and videographer both recorded comments





Other Unique features

- A 2700 sq. ft. overflow room with theater seating and a closed circuit display of the public hearing
- Bus shuttles from the bus stop to the event
- Heated outdoor port-a-johns
- Covered walkways between the buildings
- Vinyl outdoor signs
- Refreshments

Final Stats

- Attendance-450
- · Staff-75
- Comments total-Over 1200
- Multimedia tools
 - Nearly 60 display panels
 - 5 Computer-generated animations
 - 2 PowerPoint presentations
 - · 3 Movies
 - 1 Overview DVD
 - 1 Physical model





Other Public Involvement Tools

Project Tours-GIS/GPS Legacy Nature Preserve Collaborative Design Team







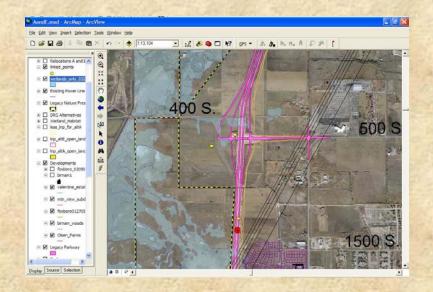
Increases the effectiveness of project tours by providing the exact location of the van in relation to important resources.



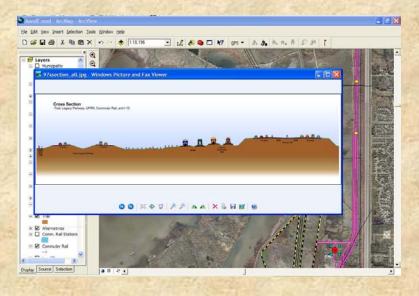




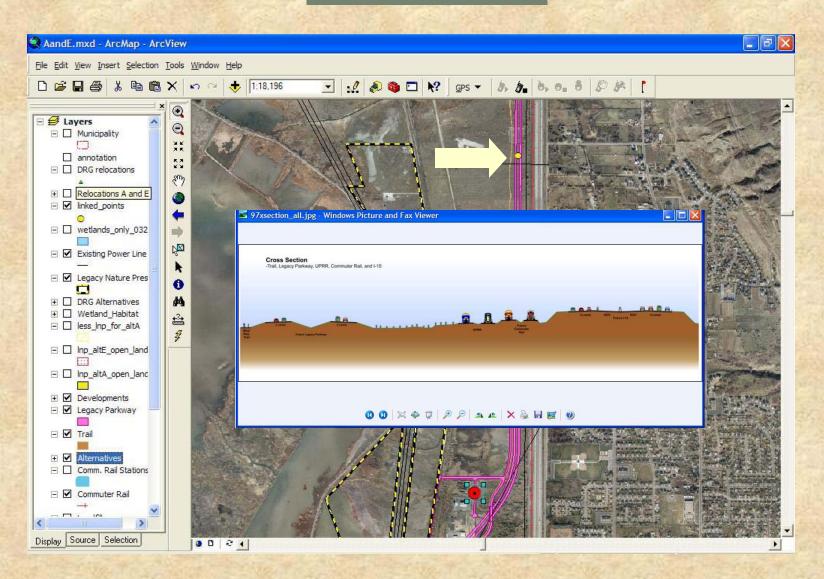
- Why provide tours?
- Who goes on the tours?
- What information is displayed?



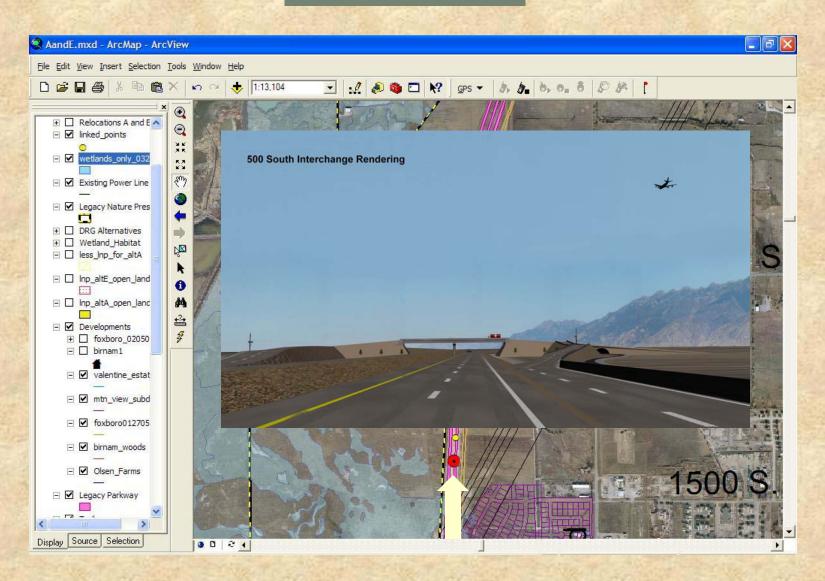






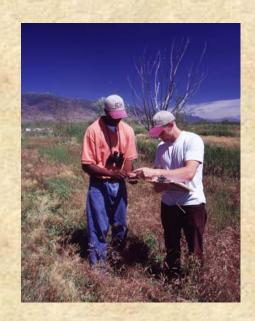








- The system can be run by the driver or passenger on a tablet PC with a touch screen
- The tablet PC and GPS unit can also be easily removed from the van for more detailed field analysis





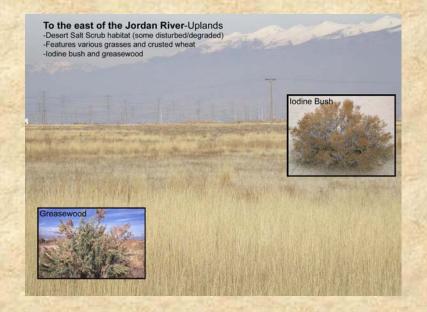




- The use of the mobile GIS/GPS system has proved to be very effective
- Tour participants aren't confused as to where they are in relation to the project
- Misconceptions of the project are corrected All wetlands are not lush open water areas with ducks









Legacy Nature Preserve

Collaborative Design Team

UDOT has established a Collaborative Design Team to develop procedures for ongoing and future management of the Legacy Nature Preserve. Major stakeholder groups include:



- · Friends of Great Salt Lake
- The Nature Conservancy
- Great Salt Lakekeepers
- Sierra Club
- Foundation for the Provo-Jordan River Parkway
- Utah Society for Environmental Education
- Bear River Bird Refuge
- Farmington Bay Waterfowl Management Area
- Utah Division of Wildlife Resources
- Utah Department of Transportation
- U.S. Fish and Wildlife Service
- U.S. Army Corps of Engineers
- U.S. Environmental Protection Agency
- Federal Highway Administration

The Team is now developing the vision and management objectives for the Preserve.

These will help to structure the adaptive management and implementation plans required by the Section 404 Permit.



Questions or Comments??

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